# Call Center Compliance Checklist



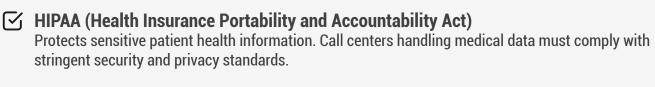


Staying compliant in your call center operations is crucial to avoid legal risks and maintain trust. This checklist provides key practices to ensure adherence to various laws and regulations.



# **TCPA (Telephone Consumer Protection Act)**

Regulates telemarketing activities, requiring prior express consent, adherence to call timing restrictions, and compliance with the National Do Not Call Registry.



# PCI DSS (Payment Card Industry Data Security Standard)

Ensures the secure handling of payment card information. Call centers must implement strong security measures to prevent data breaches.

# **Dodd-Frank Act**

Imposes regulations on financial institutions to promote transparency and consumer protection, applicable to call centers in the financial sector.



# Impact of Non-Compliance

Failure to comply with these regulations can lead to severe penalties, legal actions, reputational damage, and loss of customer trust. By adhering to these guidelines, call centers can ensure compliance, protect their reputation, and build trust with customers.

# **Best Practices for Compliance**



# ✓ Obtain Consent for Call Recording

Always secure consent from both parties before recording calls to comply with state and federal laws.

# Regularly Scrub Against DNC Lists

Regularly update your contact lists against the National Do Not Call Registry and maintain internal DNC lists.

#### Training and Audits

Provide ongoing compliance training for your agents and conduct regular audits to identify and address any gaps in compliance.

# Develop a Robust Compliance Policy

Establish clear policies that outline legal requirements, ethical standards, and procedures for compliance.

Learn more

NobelBiz Omni+ Call Guard Ecosystem

# **Partner with the Right Technology Providers**

Choosing the right software and service providers is crucial for maintaining compliance.



# ✓ Opt for Omnichannel Solutions

Use software that supports omnichannel communication, helping you reach customers through their preferred channels while avoiding compliance risks.

# Implement Custom Call Scheduling

Ensure your dialing software can accommodate state-specific calling time restrictions with customizable scheduling options.

# **C** Easy DNC List Management

Select solutions that allow for quick and easy uploading and scrubbing of DNC lists to keep your contact data compliant.



#### Monitor Call Recordings

Regularly access and review call recordings to ensure that your call center operations comply with all relevant regulations.

#### Manage Caller ID Reputation

Use tools to manage and monitor the reputation of your caller IDs, reducing the risk of numbers being blocked or flagged.