



# LocalTouch®

Increase Contact Rates by 30% and Returned Calls by 400%

In the outbound world, it's getting more difficult to connect with customers. With LocalTouch®, you can increase your contact rates, reduce your call frequency and create a better customer experience.



Number appearing on caller ID is local or more familiar to consumers



- Use familiar, local numbers to increase the chances of parties answering your calls
- NobelBiz pioneered and first introduced this technology to the contact center industry.

#### Features

- Returned calls automatically routed back to your contact center
- Specifically designed for campaigns, including sales, collections, fundraising, political polling, and proactive customer service
- Supports both TDM and SIP networks
- Can be used seamlessly with your existing technology, our contact center solutions, or a combination of the two

## Why LocalTouch®?

- LocalTouch® is a compliant solution that meets FCC regulations
- Increase results by reaching more customers and prospects
- Our patented Caller ID technology is dynamic and handled within our network
- Does not require manual management from the customer
- Award-winning technology

### Who we are:

- · NobelBiz is part of a \$250 million global company
- · NobelBiz is 100% focused on the contact center industry

### How we can help:

- Contact one of our solution specialists to learn more
- NobelBiz provides 24x7x365 support