nobelbiz
Contact Center Technology

A2P 10DLC
Unlock the Power of Mass SMS Communication
Supercharge Contact Center SMS Performance!

The innovative A2P 10DLC messaging framework offers significant advantages for businesses aiming to improve SMS deliverability, maintain compliance, and elevate customer engagement. Here are the highlights, benefits, and the three-step approach to leverage this cutting-edge technology with NobelBiz as your expert partner.
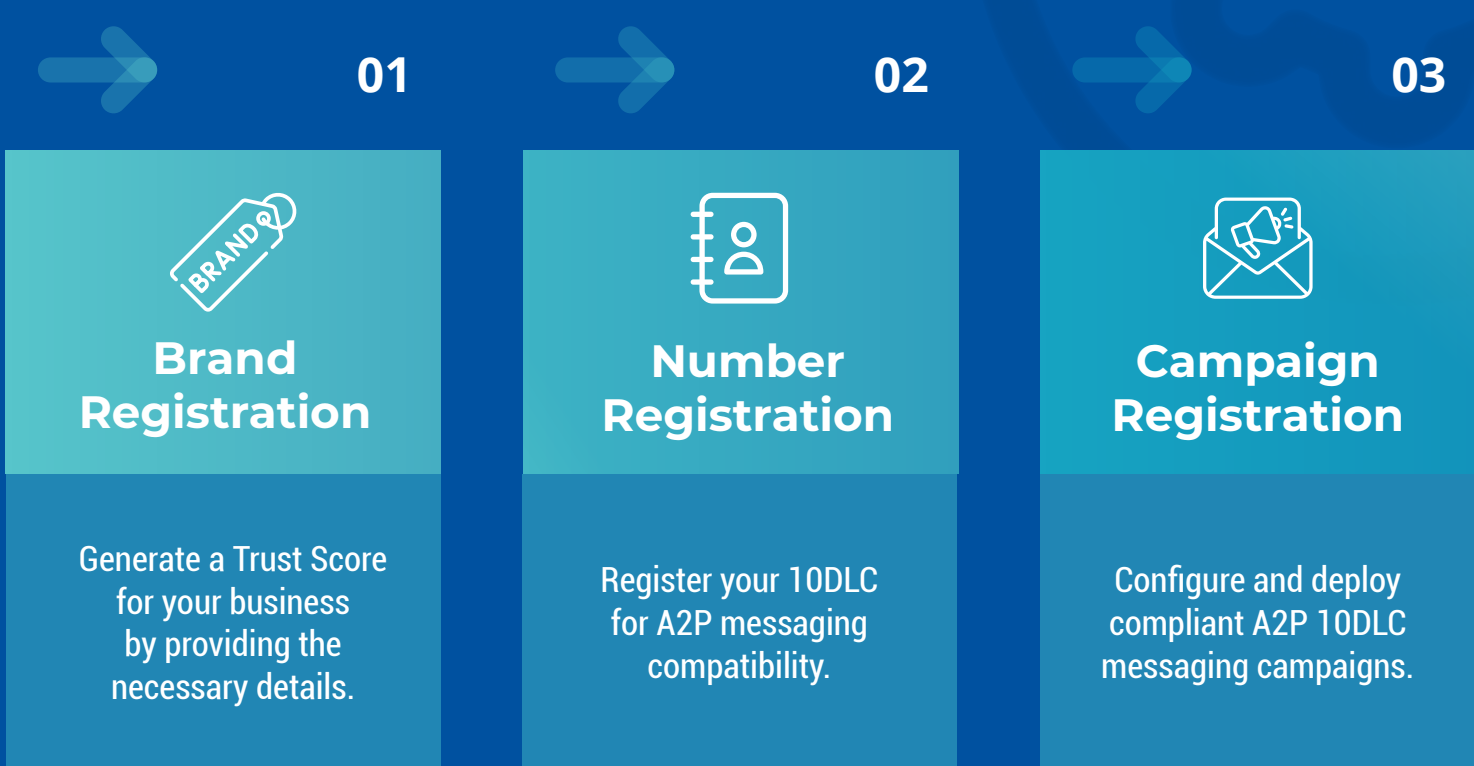
What is A2P 10DLC?

1 A messaging framework used in the US for Application-to-Person (A2P) messaging. It allows businesses to send large volumes of text messages to customers using a 10-digit phone number, similar to the ones used for person-to-person communication.

2 It provides a more reliable and cost-effective solution for businesses compared to traditional shortcodes. It helps prevent spam and enhances deliverability, making it a preferred choice for A2P messaging in the US.

3 It was designed to combat spam, fraud, and improve hygiene in messaging campaigns.

The Three-Step Approach to A2P 10DLC Registration

NobelBiz helps businesses harness the benefits of using the A2P 10DLC standard for SMS deliverability with a three-step approach:

01
Brand Registration
Generate a Trust Score for your business by providing the necessary details.

02
Number Registration
Register your 10DLC for A2P messaging compatibility.

03
Campaign Registration
Configure and deploy compliant A2P 10DLC messaging campaigns.

Challenges

- Completion of registration
- Content Monitoring
- Special use case qualification
- Campaign approval
- Throughput depending on trust score

Benefits

- Low monthly fees
- Easy opt-out for customers
- Support for two-way messaging
- Lower latency and enhanced deliverability
- Credibility with 10-digit numbers
- Local numbers for SMS

What Numbers are Compatible?

8-800-XXX-XXX

Local area codes with 10-digit numbers, existing business landlines, and VoIP phone lines are compatible.

NobelBiz, Your A2P 10DLC Expert Partner, assists with new and pre-owned A2P 10DLC number registration.

Leverage the power of **A2P 10DLC** with **NobelBiz** to supercharge your contact center's SMS communication. Enhance deliverability, compliance, and engagement with this innovative messaging standard. Get on board today and take your contact center to new heights!

Ready to harness the benefits of A2P 10DLC? Preregister your numbers with NobelBiz and unlock the potential of mass SMS communication!
Speak to a NobelBiz A2P 10DLC Expert!